

Interview Canvas



Interview Focus

What are the three key aspects you want to find out in the interview?

Exploratory Questions

High-level exploration of current experiences and thoughts in the context.

Current State

Understanding current behavior patterns, motivations & challenges.
What is currently working well? What is not working well?

The Idea

Share the idea, problem definition, or design challenge to gather relevant thoughts and feedback.

Hypotheses

What hypotheses do you have about this context that you want to evaluate?